

## Build your capacity to act in the European arena

Decision-makers are increasingly confronted with European and global issues. The Executive Course in European Studies (CHEE) will prepare you to take up these challenges by providing you with insights into the major European issues, combined with an in-depth understanding of the European decision-making system in an uncertain context.

The CHEE is a unique opportunity to forge valuable direct links with European decision-makers, grasp the workings of the European Union, and establish a powerful professional network to make you an operational player in Europe.

### Objectives

- Understand European issues and constraints
- Analyse European public policies and the key associated issues in order to situate your organisation's actions in its strategic European context
- Conduct negotiations on European issues in a multicultural environment
- Develop and implement an influence and communication strategy vis-à-vis European institutions and Member States
- Organise and conduct fruitful consultations with a view to defining a common position shared by potential allies

### Target profiles

Journalists, business executives, national trade union representatives, senior civil servants, parliamentarians, local elected officials, political advisors, etc.

### Study programme

- This training course is compatible with the exercise of high-level responsibilities
- 35 days of training at a rate of 3 to 5 days per month over an 8-month period
- Europe-wide training area: study trips to many Member States

### An influential network

- More than 600 senior European executives
- Representatives from all professional sectors
- 15 nationalities represented in 2020
- 44 nationalities represented since 2007
- A network established in the form of an association

### Content

Focusing on current affairs and embracing freedom of speech based on compliance with Chatham House Rules, the CHEE addresses and puts into perspective the paramount issues in current European affairs: industry and the development of digital technologies, environmental issues and tackling climate change, internal and external security, social and public health issues, etc.

The CHEE is characterised by a practical and active approach to learning, which enables the acquisition of the competencies required for any decision-maker to operate in the European arena.

Several key formats are proposed:

- A five-day negotiation exercise, conducted in two stages: a three-day exploratory mission to a European capital to develop an understanding of the visited country's position on a subject of ongoing negotiations, followed by 2 days of simulated negotiations under near real-life conditions.
- A specific exercise to develop an influence strategy vis-à-vis European institutions.
- A "serious game" on the progression of a directive and lobbying in the European Parliament
- Immersion courses and study visits: **five-days in Brussels**, including a one-day mini-internship in the European institutions; three days in Strasbourg in close contact with actors in the European Parliament; a three-day study visit to an EU or neighbouring capital affected by a specific issue of topical European interest.

### Admission procedure

**Step 1**  
Submission of online applications (before 30 November 2020)

**Step 3**  
Interviews with the selection committee on 25 and 26 January 2021



**Step 2**  
Pre-selection of applications

**Step 4**  
Notification of results to applicants

### Prestigious patrons

Every year, the CHEE is placed under the patronage of a prestigious personality of European standing.

### Admission fees

Prices	Eligibility
€6,000	Print media and web/online media journalists – Representatives of religious institutions
€10,000	National civil servants and public health officials – Elected officials, civil servants and contractual employees of municipalities (and public inter-municipality cooperation bodies) with populations under 100,000 inhabitants – Public- and private-sector companies and organisations with fewer than 1,000 employees – Television and radio journalists – Employee trade unions.
€16,000	European institutions and agencies – National and European elected officials – Elected officials, civil servants and contractual employees of municipalities (and public inter-municipality cooperation bodies) with populations over 100,000 inhabitants – Elected officials, civil servants and contractual employees of other local governments (regions, counties, etc.) – Public- and private-sector companies and organisations with more than 1,000 employees – Professional organisations.

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